

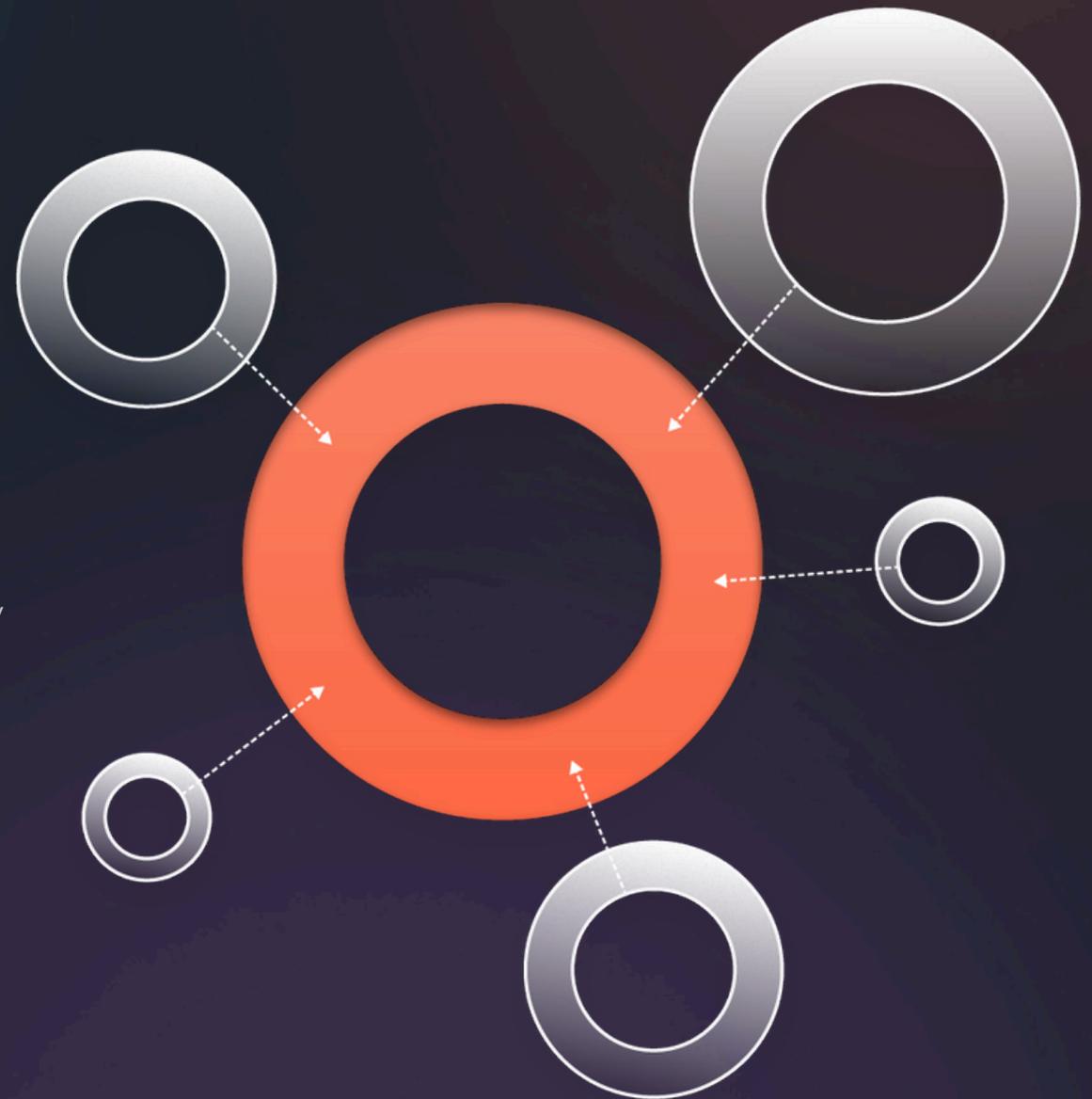


Effortless Event Management

Simplify the Complex

Managing events can get complicated. That's why we have built a custom module inside HubSpot for Event Organisers. It will bring clarity and control, turning the moving parts of event planning into one seamless experience – whether it's a single showcase, a roadshow series, or a flagship conference.

By centralising your event data and tools on HubSpot, this module streamlines everything from registration to check-in to reporting.



Key Features



Easy Event Discovery

Each event listing shows a quick snapshot of location, date, and time for easy browsing.

Search & Filter

Nested Events

Event Cards

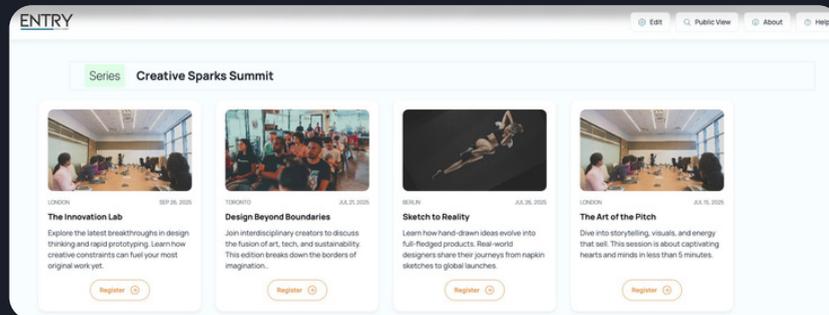
Holistic Participant View

Gain a full picture of each attendee's journey:

Complete History

Audit-Ready Records

Unique Ticket IDs



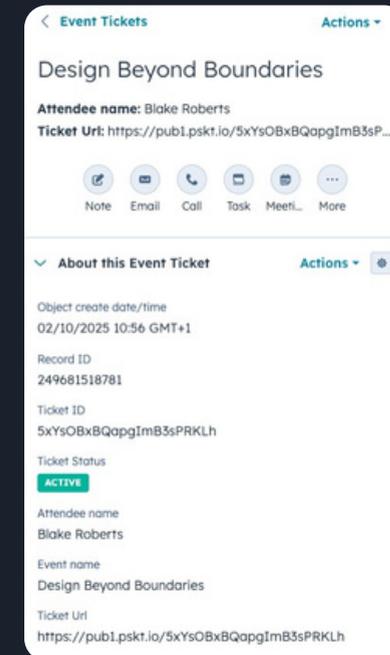
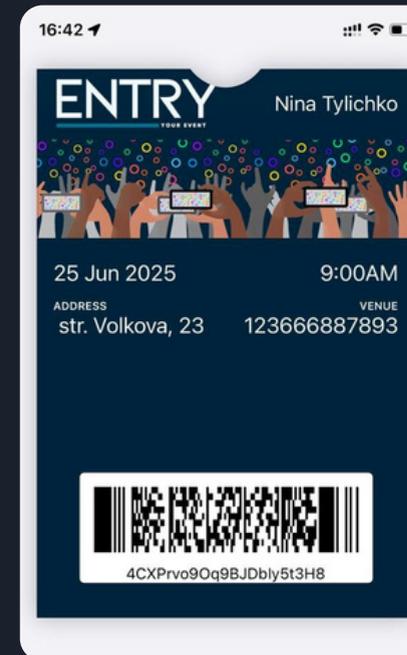
Smart Ticketing & Check-In

Tickets update from "Active" to "Used" in real time once scanned.

Automatic Digital Tickets

Contactless Check-In

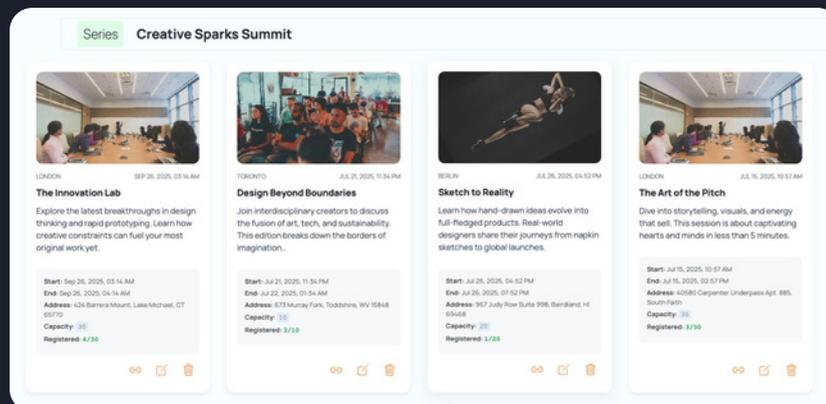
Seamless Experience



Key Features

Capacity Management

Set total capacity for each event edition and track availability in real time. From the organiser view, you'll always see how many spaces remain. Once an event is fully booked, registrations automatically close and the event displays as "Fully Booked," preventing oversubscription and ensuring a smooth attendee experience.



Series Creative Sparks Summit

Event Name	Location	Start/End	Capacity	Registered
The Innovation Lab	LONDON	Start: Sep 26, 2025, 03:14 AM End: Sep 26, 2025, 04:14 AM	Capacity: 100	Registered: 4/25
Design Beyond Boundaries	TOKYO	Start: Jul 21, 2025, 11:34 PM End: Jul 22, 2025, 01:34 AM	Capacity: 100	Registered: 3/18
Sketch to Reality	WOLIN	Start: Jul 26, 2025, 04:52 PM End: Jul 26, 2025, 07:52 PM	Capacity: 100	Registered: 3/23
The Art of the Pitch	LONDON	Start: Jul 16, 2025, 10:57 AM End: Jul 16, 2025, 12:57 PM	Capacity: 100	Registered: 3/24

Admin Portal for Organisers

All the tools you need in one place:

Automatic Digital Tickets

Live Sync To CRM

Automated Reminders

Dashboard Insights

Forms & Dashboards

Customisable Forms

Performance Dashboards

End-To-End Visibility

Ready-to-use forms for event sign-ups, newsletter subscriptions, and exhibitor inquiries – easily tailored to your needs. Pre-built reports let organisers track engagement and outcomes at a glance, from sign-ups to show-ups. Get a bird's-eye view of your entire event ecosystem, enabling data-driven decisions from planning through post-event follow-up.



Effortless Event Management

? Why Choose This Module?

- Effortless for Organisers – simplify planning, reporting, and administration (say goodbye to spreadsheets and scattered tools).
- Engaging for Participants – frictionless event discovery and registration.
- Scalable for Any Format – from one-offs to recurring event series.

📄 The Future of Events is Simple

Whether you're hosting a small gathering or a global conference, our custom built Event Organisers module makes it easy for people to connect, attend, and engage. It's effortless for participants and powerful for organisers – bringing everyone together through one intuitive platform.



Book Your Free Demo Here

Take the first step towards unlocking your business' full potential. Our dedicated team is ready to showcase how HubSpot can be tailored to your unique business needs.